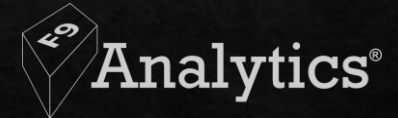


Commercial Property  
Yield Management  
Technology



# yield man·age·ment

*noun*

the process of setting optimal strategic pricing based on understanding, anticipating, and influencing customer behavior in order to maximize profits.

# With yield management your company maximizes portfolio-wide leasing performance



## Better Decisions

- Engineer Real-Time Pricing
- Execute Flexible Pricing
- Maximize Strategic Pricing



## Better Pricing

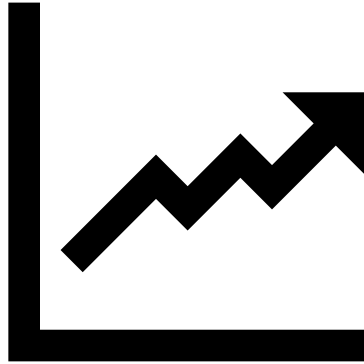
- Transparent Pricing Data
- Comparative Data Sets
- DM – Modular Pricing Models



## Better Performance

- Aggregate Leasing Performance
- Benchmark Profitability
- Execute Yield Management





F9Analytics® [yieldTerminal](#) delivers dynamic yield management technology to the commercial property markets. Like RealPage's YieldStar for lease revenue management (for residential), yieldTerminal maximizes property performance with lease yield management (for commercial); providing investors the capability to strategically maximize lease pricing to satisfy both market demand and their own yield objective.

F9Analytics® yield management software provides investors a significant competitive advantage by providing variable pricing strategies based on understanding, anticipating, and influencing, occupier/tenant economic behavior; providing adaptive financial terms on-demand to maximize value from one price point to many price points in real-time.

To buttress real-time price execution and operational efficiency, yieldTerminal combines the latest cloud WebAssembly technology with full-duplex compute and communication channels to deliver seamless enterprise collaboration for the hyper-connected business needs of tomorrow.

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